



APPLY FOR **TRANSFORM4EUROPE** PROFESSIONAL DEVELOPMENT TRAINING

The **Transform4Europe** Alliance has developed various innovative training materials as short online training units (webinars). The training sessions take place from September to November 2024. The webinars will cater to and foster various skills – Team Building and Conflict Resolution, Artificial Intelligence tools in practice and etc. – that may be of use for every academic or/and non-academic staff member from across the Alliance.

We encourage you to take advantage of this opportunity and register for the webinars to further develop your competencies. The list of available **webinars in September** and registration forms can be found below.

Webinars for Academic and Non-Academic Staff in September:

Webinar title	Target Audience	Lecturer	Date/Time
„AI-driven Innovations in ICT-based Education“. Lecturer – Vigilija Žiūraitė (Vytautas Magnus University). This webinar explores the transformative impact of artificial intelligence (AI) and information and communication technologies (ICT) in education. Participants will gain insights into how AI can generate personalised learning content and how ICT tools can be effectively integrated to enhance teaching and learning across various subjects. The seminar will cover practical strategies for creating interactive, adaptive learning environments and improving student engagement and outcomes through the innovative use of AI and ICT.	Academic staff	Vigilija Žiūraitė – Lecturer of Spanish language and PhD student in Political Science at Vytautas Magnus University with interdisciplinary education in sociology, journalism, communication and language studies.	September 18, 14.00–16.00 CET. (MS Teams). Apply here.
„Team Building and Conflict Resolution“. The webinar will enable participants to understand that conflicts are not always a negative thing to be avoided at all cost. In fact, conflicts are a natural and unavoidable part of any team, arising from the perception of contradictory interests between the parties involved. It has a negative side, which may result in resentment, stress, and distrust, but there is also a positive side which may result in higher productivity, greater sensitivity to the other party's interests and better communication.	Non-Academic Staff	Lecturer – João Matos (Universidade Católica Portuguesa). He is Professor at Católica Lisbon School of Business & Economics since 1995, having as main interests negotiation, conflict management, interpersonal communication and persuasion, topics he is been addressing in executive training for a vast array of Portuguese and international companies.	September 16, 12.00–14.00 CET. (MS Teams). Apply here.



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<p>„Artificial Intelligence tools in practice“. This webinar offers short practical training. It briefly introduces general theoretical models, explaining the benefits and challenges of using AI tools. It then provides multiple examples of practical applications of AI to enhance administrative efficiency, data analysis and communication. Also it explains how AI can enhance communication through personalized outreach, social media management, and language translation services.</p>	<p>Non-Academic Staff</p>	<p>Lecturer Albena Antonova is PhD and a senior assistant professor at Sofia University St. Kliment Ohridski. She has participated in numerous projects on topics such as knowledge management, e-learning technologies and digital transformation in education, new technologies in teaching and learning, smart services, gamification, Gen AI and others.</p>	<p>September 25, 9.00–11.00 CET. (MS Teams). Apply here.</p>
<p>„Artificial Intelligence Tools for Innovative Teaching“. This webinar will introduce key artificial intelligence (AI) tools that can be applied in innovative teaching methods. Participants will learn how to effectively integrate these tools into their teaching practices. Lecturer will demonstrate how AI tools can be used to create interactive and personalized learning experiences.</p>	<p>Academic staff</p>	<p>Lecturer Augustinas Balaišis (Vytautas Magnus University) is the expert in visual communication and marketing with more than 10 years of experience in creative and marketing fields.</p>	<p>September 27, 9.00–11.00 CET. (MS Teams). Apply here.</p>

Participants of the “Transform4Europe” Professional Development training /webinars will be awarded certificates recognized alliance-wide. The webinars will be delivered on the “MS Teams” platform and held in English.

[APPLY HERE](#)

If you have any questions, please contact us by email: Transform4Europe@vdu.lt

We kindly ask you to share this invitation with the academic and non-academic staff of your university through all possible communication channels (email, university websites, social media, newsletters and so on). Thank you!



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